



Wisdom Worth Having - Business Studies Curriculum **Leadership and Entrepreneurship** (Ages 13+)

Program Overview

This course combines leadership development with entrepreneurship training. Students learn how to cast vision, build teams, solve problems, and create new value in the world. Entrepreneurship is framed as a calling to serve others through innovation and faithful work.

The course emphasizes character, vision, resilience, and practical skills for launching and leading ventures. Everything is taught through a biblical lens of servant leadership, stewardship, creativity, and cultural impact.

Core Goals:

- Develop a clear personal vision and sense of calling.
- Master the fundamentals of starting and growing a business.
- Build strong leadership character and skills.
- Learn to solve real problems and create value for others.
- Integrate faith with practical business leadership.
- Gain confidence in decision-making, risk-taking, and team building.

Course Length: One full academic year (or intensive semester)

Format: Lessons, case studies, guest entrepreneurs, team projects, and major venture-building work.

Curriculum Outline

Quarter 1: Foundations of Leadership and Entrepreneurship

- Biblical View of Leadership and Work
- Discovering Personal Calling and Vision
- The Entrepreneurial Mindset (creativity, resilience, first principles thinking)
- Character in Leadership (integrity, humility, courage)
- Opportunity Recognition and Problem Solving
- Basic Business Idea Generation

Project: Write a personal vision statement and identify problems worth solving.

Quarter 2: Building the Foundation

- Developing a Business Idea and Validating It
- Creating a Simple Business Plan
- Mission, Vision, and Values
- Servant Leadership Principles (Mark 10:45)
- Team Building and People Management
- Legal Basics (business structures, contracts)

Project: Validate a business idea through customer interviews and research.

Quarter 3: Launch and Execution

- Product/Service Development
- Operations, Marketing, Sales, and Finance Integration
- Leadership Communication and Decision Making
- Handling Failure, Setbacks, and Pivots

- Time Management and Personal Discipline
- Building Culture in a Team or Organization

Project: Launch a small real micro-venture (product, service, or event) as a team.

Quarter 4: Growth, Scaling, and Legacy

- Scaling a Business and Leadership Challenges
- Delegation, Hiring, and Systems Building
- Financial Management for Growth
- Innovation and Continuous Improvement
- Ethical Leadership and Social Impact
- Leaving a Godly Legacy Through Business

Capstone Project: Students create and present a full business plan for a venture they are passionate about. This includes vision, market analysis, operations plan, marketing strategy, financial projections, and a biblical foundation for the business.

Key Skills Developed

- Vision casting and strategic thinking
- Team leadership and communication
- Business planning and execution
- Resilience and learning from failure
- Decision making under uncertainty
- Integrating faith with practical leadership

Biblical Integration

Throughout the course, students will examine:

- Servant leadership modeled by Christ
- Diligence, excellence, and stewardship
- Creative work as image-bearers of God
- Generosity and blessing others through business
- Balancing ambition with humility and contentment

Assessment

- Weekly reflections and leadership journals
- Business idea validations and presentations
- Team project participation and execution
- Major assignments and case studies
- Final Comprehensive Business Plan (Capstone)

This Leadership and Entrepreneurship course at Wisdom Worth Having raises up wise, courageous, and faithful young leaders who are equipped to create, build, and lead with skill and godly character for the glory of God and the good of others.