



Wisdom Worth Having

Wisdom Worth Having - AI Studies Curriculum **Multimedia and Video Creation** (Ages 13+)

Program Overview

This course teaches students how to create high-quality multimedia and video content using AI tools as powerful assistants. Students learn the full production process from concept to finished video while maintaining creativity, storytelling ability, and biblical standards of truth and excellence.

Core Goals:

- Master AI tools for image, audio, and video creation.
- Develop strong visual storytelling and multimedia skills.
- Learn efficient end-to-end video production workflows.
- Combine AI capabilities with human creativity and judgment.
- Produce professional-looking content for ministry, business, education, or personal branding.
- Apply biblical principles to media creation and influence.

Curriculum Outline

Quarter 1: Foundations of Multimedia

- Biblical View of Images, Beauty, and Media Influence
- Understanding AI Image Generation Tools
- Creating Effective Prompts for Visuals
- Basic Photo and Image Editing with AI
- Visual Storytelling Principles
- Copyright, Ethics, and Responsible Creation

Project: Create a series of high-quality AI-generated images for a chosen theme or story.

Quarter 2: Video Planning and Scripting

- Video Concept Development and Ideation
- Advanced Script Writing for Video
- Storyboarding with AI Support
- Planning Shots, Structure, and Pacing
- Creating Content Calendars for Video
- Audience Engagement Strategies

Project: Fully plan and script a 5–10 minute video project.

Quarter 3: Video Production with AI

- AI Tools for Video Generation and Editing
- Creating Voiceovers and Audio with AI
- Combining AI Clips with Traditional Footage
- Adding Music, Text, and Effects
- Basic Video Editing Workflows
- Improving Video Quality and Consistency

Project: Produce a complete short video using a mix of AI and personal elements.

Quarter 4: Advanced Multimedia and Distribution

- Creating Full Video Series and Long-Form Content

- Thumbnail Design and Click-Worthy Visuals
- Optimization for Different Platforms (YouTube, TikTok, Instagram, etc.)
- Analytics and Continuous Improvement
- Building a Personal or Ministry Media Brand
- Ethical Influence and Long-Term Impact

Capstone Project: Students plan, script, produce, and publish a complete video project (or small series). This includes concept, visuals, editing, and a written reflection on using media for good and God's glory.

Key Skills Developed

- AI image and video generation prompting
- Visual storytelling and composition
- Full video production workflow
- Thumbnail and graphic design
- Platform-specific optimization
- Ethical and strategic media creation

Biblical Integration

- Stewarding influence and media for good (Matthew 5:16)
- Commitment to truth and beauty in creation
- Avoiding idolatry of technology or popularity
- Using creative gifts to serve and edify others

Assessment

- Weekly creative exercises and prompts
- Project milestones and drafts
- Final video quality and storytelling
- Peer feedback and reflection
- Capstone Project with biblical worldview component

This Multimedia and Video Creation course at Wisdom Worth Having equips students to become skilled, thoughtful creators who can produce compelling content that honors God and blesses others in a visual world.