



Wisdom Worth Having - AI Studies Curriculum **Writing and Content Creation (Ages 13+)**

Program Overview

This course teaches students how to use AI effectively for high-quality writing and content creation. Students learn to produce clear, compelling, and truthful content while maintaining their own voice, creativity, and standards. The course covers writing for different purposes and extends into script writing and video content production.

Core Goals:

- Master AI-assisted writing while keeping strong personal authorship.
- Develop skills in various writing styles and formats.
- Learn to create engaging scripts for video and spoken content.
- Produce professional-level written and multimedia content.
- Maintain biblical standards of truth, clarity, beauty, and integrity.
- Use AI as a tool for excellence rather than a crutch.

Curriculum Outline

Quarter 1: Foundations of Writing with AI

- The Biblical View of Words and Communication
- Understanding AI Writing Strengths and Limitations
- Maintaining Your Voice While Using AI
- Basic Writing Prompts and Editing Techniques
- Clear and Concise Writing
- Different Writing Styles (formal, casual, persuasive, storytelling)

Project: Rewrite and improve several pieces of AI-generated text to match personal standards.

Quarter 2: Advanced Writing Skills

- Long-Form Writing (articles, essays, reports)
- Copywriting and Marketing Content
- Email and Business Communication
- Creative Writing and Storytelling
- Research and Fact-Checking with AI
- SEO Writing and Audience Awareness

Project: Create a full content series (blog posts or articles) on a chosen topic.

Quarter 3: Script Writing and Video Preparation

- Fundamentals of Script Writing
- Writing for Video (YouTube, short form, presentations)
- Structure of Effective Scripts (hook, story, call to action)
- Dialogue, Narration, and Pacing
- Storyboarding with AI Support
- Writing Scripts for Teaching, Marketing, and Testimony

Project: Write a complete video script (5-10 minutes) and create a basic storyboard.

Quarter 4: Full Content Creation and Production

- End-to-End Content Workflows
- Combining Writing with Visuals and Video
- Editing and Polishing Content
- Content Strategy and Calendars
- Publishing and Distribution Basics
- Ethical Content Creation and Audience Responsibility

Capstone Project: Students plan, write, script, and produce a complete content piece (video, article series, or podcast episode). This includes research, scripting, AI assistance where appropriate, final editing, and a reflection on maintaining truth and excellence.

Key Skills Developed

- Advanced prompting for writing tasks
- Editing and elevating AI output
- Script and video content creation
- Audience-focused communication
- Content strategy and planning
- Maintaining personal voice and integrity

Biblical Integration

- The power and responsibility of words (Proverbs 18:21, Ephesians 4:29)
- Commitment to truth over virality
- Excellence in all forms of communication
- Using gifts to build up others and glorify God

Assessment

- Weekly writing and script exercises
- Project quality and originality
- Peer review and feedback sessions
- Final Capstone Content Project with biblical reflection

This Writing and Content Creation course at Wisdom Worth Having equips students to communicate powerfully and truthfully in the age of AI, producing content that reflects wisdom, beauty, and godly character.